Abstract

This study investigated the demographic

characteristics, the travel experiences and the

intentions to revisit of international tourists

to the cities of Bethlehem and Ramallah,

which are located in Palestine. The study

conducted a survey to collect data from 293

international visitors, 8years after the second

Palestinian uprising called

intifada

began.

The results revealed that the majority of the

foreign tourists were Europeans who

traveled for religious and spiritual purposes.

Moreover, most of the tourists were willing

to revisit Palestine. This study resulted in a

comprehensive understanding of tourism

characteristics under the current political

circumstances of Palestine, leading

to signi

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cant implications for tourism

policy

makers.